

# EXECUTIVE MEMBER DECISION



**REPORT OF:** Executive Member for Environmental Services  
Executive Member for Growth and Development

**LEAD OFFICERS:** Director of Environment and Operations

**DATE:** 10 December 2019

**PORTFOLIO/S AFFECTED:** Environmental Services Growth and Development

**WARD/S AFFECTED:** All

**SUBJECT:** Review of parking tariffs

## 1. EXECUTIVE SUMMARY

Parking tariffs in Blackburn town centre were increased by 20p in 2018 for the first time since 2011. Parking charges were also introduced on Sunday for the first time, with £1.00 charge for parking up to 3 hours parking and a £2.00 charge for parking all day.

Given the continuing changes and improvements to the town centre offer, it is proposed that the parking tariffs are reviewed in 2020.

This report sets out proposals for increasing the parking charges on street and off street, Monday to Saturday; the proposals do not affect the current parking charges on Sundays.

## 2. RECOMMENDATIONS

That the Executive Member:

- Approves a 20p increase on all parking tariffs in the town centre, Monday to Saturday, to be introduced with effect from Monday 3 February 2020.

## 2. BACKGROUND

Parking tariffs in Blackburn Town Centre were increased by 20p in 2018 along with the introduction of new charges for Sunday parking.

It should be noted, the main shopper's car park in the town centre is operated by the Mall. The Mall recently increased their parking charge for up to 2 hours from £1.50 to £1.70 and for 2-4 hours from £2.50 to £2.70. They now charge the following rates:-

| The Mall car park – open 24 hours |                                    |
|-----------------------------------|------------------------------------|
|                                   | Tariffs                            |
| Up to 2 hours                     | £1.70                              |
| 2 – 4 hours                       | £2.70                              |
| Up to 12 hours                    | £5.00                              |
| Sunday and Bank Holidays          | Normal daily parking charges apply |

**Options to increase the current Parking Tariffs by 20p**

The table below lists the existing parking tariffs and impact of charging an additional 20p on each tariff in Blackburn Town centre:

|  | Existing Tariff | Proposed 20p on every tariff |
|--|-----------------|------------------------------|
| <b>On Street – Short Stay (Mon-Sat 8am-6pm)</b>  |                 |                              |
| 30 mins  | 0.80            | 1.00                         |
| 1 hour   | 1.40            | 1.60                         |
| 1hr 30mins                                       | 2.00            | 2.20                         |
| 2 hours  | 2.40            | 2.60                         |
| <b>On Street – Long Stay (Mon-Sat 8am-6pm)</b>   |                 |                              |
| 2 hours  | 1.50            | 1.70                         |
| 4 hours  | 2.40            | 2.60                         |
| 6 hours  | 3.30            | 3.50                         |
| Over 6 hrs                                       | 4.00            | 4.20                         |
| <b>Off Street – Short Stay (Mon-Sat 8am-6pm)</b> |                 |                              |
| 1 hour   | 1.20            | 1.40                         |
| 2 hour   | 1.90            | 2.10                         |
| 3 hour   | 2.60            | 2.80                         |
| 5 hour   | 4.00            | 4.20                         |
| Over 5 hrs                                       | 8.20            | 8.40                         |
| <b>Off Street – Long Stay (Mon-Sat 8am-6pm)</b>  |                 |                              |
| 2 hours  | 1.50            | 1.70                         |
| 4 hours  | 2.40            | 2.60                         |
| 6 hours  | 3.30            | 3.50                         |
| Over 6 hrs                                       | 4.00            | 4.20                         |
| <b>Feilden St Multi-Storey (Mon-Sat 7am-8pm)</b> |                 |                              |
| 1 hour   | 1.20            | 1.40                         |
| 2 hours  | 1.70            | 1.90                         |
| 4 hours  | 2.70            | 2.90                         |
| 8 hours  | 3.90            | 4.10                         |
| Over 8 hrs                                       | 6.20            | 6.40                         |

### Parking statistics

- In 2018/19, a total of 497,900 transactions were completed via the new Pay & Display machines, the average transaction was £1.48.
- At Feilden Street MSCP, 71,034 transactions were completed at the Pay on Foot machines; the average transaction was £2.30.
- In 2018/19, a total 568,934 parking payment transactions were completed across the borough.

### 4. KEY ISSUES & RISKS

Parking tariffs in Blackburn Town Centre were increased in 2018 for the first time since 1<sup>st</sup> April 2011. Given the continuing changes and improvements to the town centre offer, it is proposed that the parking tariffs are reviewed for 2020.

The report sets out the option to increase the tariffs charged on street and off street, Monday to Saturday by 20p. Increasing parking charges will generate additional income for the Council providing the increases are not excessive to the point where they deter people from parking on street or using the council owned car parks.

If the proposed increase in parking charges is introduced, the parking charges in Blackburn town centre remain competitive in comparison to parking charges in Bolton town centre and Preston City Centre and the town centre remains a very competitive destination for shoppers and visitors.

A list of parking charges for Bolton town centre and Preston City Centre is appended to this report for information.

## 5. POLICY IMPLICATIONS

The proposal to make a variation order to an existing Traffic Regulation Order requires delegated approval from Executive Member for Regeneration and Growth and Chief Officer.

A notice is required to be published in the local press and on site to comply with the Road Traffic Regulations Act 1984.

## 6. FINANCIAL IMPLICATIONS

The proposed 20p increase in parking tariffs will generate an estimated £96,000 additional income for the Council in line with the budget expectations for parking services.

## 7. LEGAL IMPLICATIONS

A variation order to the existing Traffic Regulation Order needs to be advertised with 21 days' notice given in the local newspaper and on site. The variation order is not subject to objections. The notice is to be served in accordance with article 25 of The Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996

## 8. RESOURCE IMPLICATIONS

Updated signage will be required in the car parks to reflect the new tariffs and the software in the Pay and Display machines will require amending to reflect the new tariffs.

## 9. EQUALITY AND HEALTH IMPLICATIONS

**Please select one of the options below. Where appropriate please include the hyperlink to the EIA.**

Option 1  Equality Impact Assessment (EIA) not required – the EIA checklist has been completed.

Option 2  In determining this matter the Executive Member needs to consider the EIA associated with this item in advance of making the decision. (*insert EIA link here*)

Option 3  In determining this matter the Executive Board Members need to consider the EIA associated with this item in advance of making the decision. (*insert EIA attachment*)

## 10. CONSULTATIONS

## 11. STATEMENT OF COMPLIANCE

The recommendations are made further to advice from the Monitoring Officer and the Section 151 Officer has confirmed that they do not incur unlawful expenditure. They are also compliant with equality legislation and an equality analysis and impact assessment has been considered. The recommendations reflect the core principles of good governance set out in the Council's Code of Corporate Governance.

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**12. DECLARATION OF INTEREST**  
All Declarations of Interest of any Executive Member consulted and note of any dispensation granted by the Chief Executive will be recorded and published if applicable.

|                 |          |
|-----------------|----------|
| <b>VERSION:</b> | <b>1</b> |
|-----------------|----------|

|                          |                    |
|--------------------------|--------------------|
| <b>CONTACT OFFICER:</b>  | <b>Martin Eden</b> |
| <b>DATE:</b>             | 10 December 2019   |
| <b>BACKGROUND PAPER:</b> |                    |